



Thank you for your interest in joining the Luling Watermelon Thump!

There's something for everyone at The Market *including* Food Vendors,  
*but* we've got some guidelines.

✓ **Artisan Food Vendors – USE this application**

This application should only be used for Artisan Food Vendor applicants.

To be considered as an Artisan Food Vendor, all products being sold must be wrapped. No open-air food is permitted, except for samples of your product.

✗ **Concession Food Vendors – DO NOT use this application**

The Watermelon Thump prides itself on supporting our local non-profit organizations by offering them exclusive rights to the Food Court.

Should a non-profit be granted a reservation, and not able to fulfill the spot, they may choose to sell to a commercial concession food vendor.

If you would like to be considered should a spot come available, please submit your information including a list of all items which you will be selling and a photo of your booth to:  
Cindy Martinez, Food Court Director  
c\_lou75@hotmail.com



Hello Thump Market vendors!

It is that time of the year again! Time to plan on joining us for the Luling Watermelon Thump 2023!

Attached is the vendor application for The Market at the 70<sup>th</sup> annual Luling Watermelon Thump. A few things to note:

- 1) **Shelly Murphy** will be your point of contact. Contact her at 512-461-5280 or at [thump.market@gmail.com](mailto:thump.market@gmail.com)
- 2) Booth spaces are outside and in a parking lot. You may have to accommodate for curbs when you are setting up.
- 3) Our booth spaces are 10X10 and 10X20. Please note that the 10X20s are 10 feet **across the front** and 20 feet **deep**. If you are wanting 20 feet across the front, you need to purchase 2 10X10s. **NOTE UPDATED BOOTH PRICING**
- 4) **Specific booth spaces/locations are not guaranteed.**
- 5) You are not guaranteed a space until **full** payment has been received.
- 6) Vendor parking may be changing due to circumstances beyond the control of the Luling Watermelon Thump Association. When we have more information on this, we will pass it on to our vendors.
- 7) You **must** supply a Sales Tax Number, or your application will not be considered.

Please read the application carefully.

We look forward to seeing you!

The Luling Watermelon Thump Association



## THE MARKET APPLICATION - Luling Watermelon THUMP 2023

Thump dates: June 22<sup>nd</sup> thru June 25<sup>th</sup>, 2023 (always the LAST FULL WEEKEND in June)

Dear Vendor:

Attached you will find the vendor application for The Market at the Luling Watermelon Thump 2023. Please remember that The Market will remain open THURSDAY THROUGH SUNDAY.

### The Basics:

Dates: June 22<sup>nd</sup> – June 25<sup>th</sup>, 2023

Booth size: approximately 10ft X 10ft OR 10ft X 20ft

Booth cost: 10X10 will be \$250 10X20 will be \$500 if paid in full by 5/15/23  
10X10 will be \$350 10X20 will be \$600 if paid after 5/15/23

Festival hours:	Thursday	5:00 p.m. to Midnight
	Friday	5:00 p.m. to Midnight
	Saturday	10:00 a.m. to 1:00 a.m.
	Sunday	11:00 a.m. to 6:00 p.m.

Booth spaces will be filled on a first-paid, first-reserved basis

Booths will be guaranteed only when full payment is received.

Booth space is for the entire event (all four days) without exception.

There will be **no exclusives** and **no refunds** will be given for product duplications

Booth assignments will not be given to you until you arrive at the festival grounds.

If your merchandise is approved, you will receive an email confirmation and your check will be deposited.

If you have questions about approval, please call or message Shelly Murphy at 512-461-5280.

Please:

- (1) Read the following application carefully;
- (2) Complete all requested information;
- (3) **Return only the last page with your payment;**
- (4) **Keep** the first page for reference of details.

**VERY IMPORTANT - if you have any questions concerning details of the booth spaces, please send an email to [thump.market@gmail.com](mailto:thump.market@gmail.com) or call Shelly Murphy at 512-461-5280 and leave a message.**

**Please do not contact the Thump office for booth information, as only Shelly can make the decisions that pertain to the details of your booth. As The Market Director, Shelly also has the right to refuse the request of any vendor who sells or offers a product not suitable for the Luling Watermelon Thump festival.**

Thank you. We are looking forward to seeing you at the Luling Watermelon "THUMP 2023".

# Luling Watermelon THUMP 2023

## THE MARKET Application and Contract

FESTIVAL DATES: June 22, 23, 24, 25, 2023 (Thursday through Sunday)

**1. BOOTH DESCRIPTION:** 10ft across X 10ft deep OR 10ft across X 20ft deep. All spaces are located outside. Some spaces are in the shade and **some are in full sun**. All vendors will supply their own furnishings - tents, tables, awnings, etc. If your equipment extends past the allotted space, you will have to rent more than one space. **The Market at Thump is in a parking lot.** You may have to accommodate for curbs. **Please bring blocks or lumber to level your tables/tents.** Your booth space will not be changed due to curbs being in the way.

**2. BOOTH COST:** 10X10 is \$250 & 10X20 is \$500 if paid in full by 5/15/23. If paid after 5/15/23 a \$100 late fee per booth will be added. Payment can be made by check, cash, or money order. **For an additional fee**, payment can be made using a credit card, Venmo, or PayPal. Electricity will be provided at no additional cost. Booths will be filled on a first-paid, first-served basis. You will receive a confirmation email. Your booth assignment will be given to you upon your arrival to the festival.

**3. RESTRICTIONS:** No items will be allowed that are in competition with the Luling Watermelon Thump Association (LWTA) concessionaires. This includes bottled water, canned sodas, cotton candy, etc. NO unwrapped food will be allowed.

- **NO** weapons, guns, toy guns, knives, bubble products (i.e. bubble guns), fireworks, pornographic material, drug-related paraphernalia or related graphic tees, live animals, or games of chance will be allowed. Violators will be subject to immediate removal without refund of fees.
- The LWTA reserves the right to remove exhibits which for any reason are deemed objectionable and also to prohibit any exhibit, which in their judgment, may detract from the general character of the ongoing festival. This reservation includes persons, things, conduct, printed matter, or anything that in the opinion of the LWTA is objectionable.
- There are **no exclusives** at this festival. Refunds will not be given due to product duplication.
- The LWTA does not attempt to regulate the price of items sold. Each vendor will determine the price of his or her own merchandise.

**4. RAIN POLICY:** The LWT will continue, rain or shine, with no refund of fees. There are NO provisions for water or drainage and the electricity may have to be turned off in The Market area if rain plays a major role in this year's festivities. Vendors will be allowed to leave; however, vehicles will only be allowed in The Market area if deemed safe by LWTA directors.

**5. SECURITY:** Security will be in the area of The Thump after the festival closes on Thursday, Friday, and Saturday evenings.

**6. FESTIVAL HOURS AND SET-UP INSTRUCTIONS:**

**Thursday:** 5:00 p.m. to Midnight

**Saturday:** 10:00 a.m. to 1:00 a.m.

**Friday:** 5:00 p.m. to Midnight

**Sunday:** 11:00 a.m. to 6:00 p.m.

Booth set-up is **Wednesday, June 21<sup>st</sup> from 6:00pm to 9:00pm and Thursday, June 22<sup>nd</sup> from 8am to 5pm.** **Your booth must be fully set up prior to the festival opening at 5 pm on Thursday.** Friday set up will only be allowed if prior arrangements are made. Should you be delayed in setting up, you **MUST** contact The Market Director. Failure to notify the Director of a late arrival will result in your space being sold to the next vendor on the list. **Vendors WILL NOT be allowed to enter The Market area before 6pm Wednesday, June 21<sup>st</sup>.**

Vehicles will be permitted in the area for unloading but must be removed immediately after unloading is complete. Unload, remove your vehicle, then arrange your merchandise in your booth. **No vehicles will be allowed in The Market after 5pm Thursday, June 22<sup>nd</sup>.**

**7. TEAR-DOWN TIME:** Booths must remain set up until 3pm Sunday.

**8. MISCELLANEOUS:** 2 ID buttons will be issued to each vendor for admission into the gated areas. The Market Director will be in The Market, during the festival, as often as possible to assist vendors. **Notice: Vendor parking is not guaranteed.**

**VERY IMPORTANT** - if you have any questions concerning details of the booth spaces, please send an email to [thump.market@gmail.com](mailto:thump.market@gmail.com) or call Shelly at 512-461-5280.

Please **keep this page** for your records and **return page (2).**

**Complete this page and return with full payment**

to reserve your vendor space in The Market, Luling Watermelon Thump 2023

9. The Luling Watermelon Thump Association, its officers, agents, employees and other representatives, shall not be held liable, and they are hereby released from liability, for any damage, loss, harm or injury to the person or property of the vendor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, weather, accident or any other cause. The vendor shall indemnify, defend and protect the Luling Watermelon Thump Association against, and hold and save the Luling Watermelon Thump Association harmless, from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the vendor or any of its officers, agents, employees or other representatives.

10. All applicants: please attach a photo of your booth and a detailed list of merchandise or email the photo & list to [thump.market@gmail.com](mailto:thump.market@gmail.com)

To be accepted, the following form must be completed in its entirety and **returned with payment to:**

**Luling Watermelon Thump Association  
PO Box 188  
Luling, Texas 78648**

**Make checks payable to Luling Watermelon Thump Assoc Before May 15, 2023, acceptable payment is cash, check, money order or credit card, Venmo or PayPal. After May 15, 2023 no personal checks will be accepted.**

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_  
STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ EMAIL \_\_\_\_\_  
SALES TAX NUMBER \_\_\_\_\_

**ALL VENDORS (RETURNING & NEW) MUST COMPLETE:**

Are you a returning vendor? \_\_\_\_\_ If yes, what year were you here? \_\_\_\_\_

MERCHANDISE: Please list all items which you will be displaying or selling during the show. Once you are accepted, you may not display or sell any additional items without the approval of The Market Director. Violations of this rule will result in immediate cancellation of any agreement and forfeiture of all monies paid.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* \* \* \* \* PHOTO OF YOUR BOOTH MUST BE ATTACHED \* \* \* \* \*

I have read the above rules and regulations and agree to the same.

Signed: \_\_\_\_\_

Did you attach a photo of your booth? ( ) Yes ( ) No

Amount Enclosed: **Before 5/15** \$250.00 per 10X10 boothspace  
\$500.00 per 10X20 booth space  
**After 5/15** \$350.00 per 10X10 booth space  
\$600.00 per 10X20 booth space

For LWTA Office Use Only:
Date Rcvd _____
Pmt Method _____
Amount _____

**VERY IMPORTANT:** If you have any questions concerning details about the booth spaces, please call Shelly at (512)-461-5280 or send an email to [thump.market@gmail.com](mailto:thump.market@gmail.com)